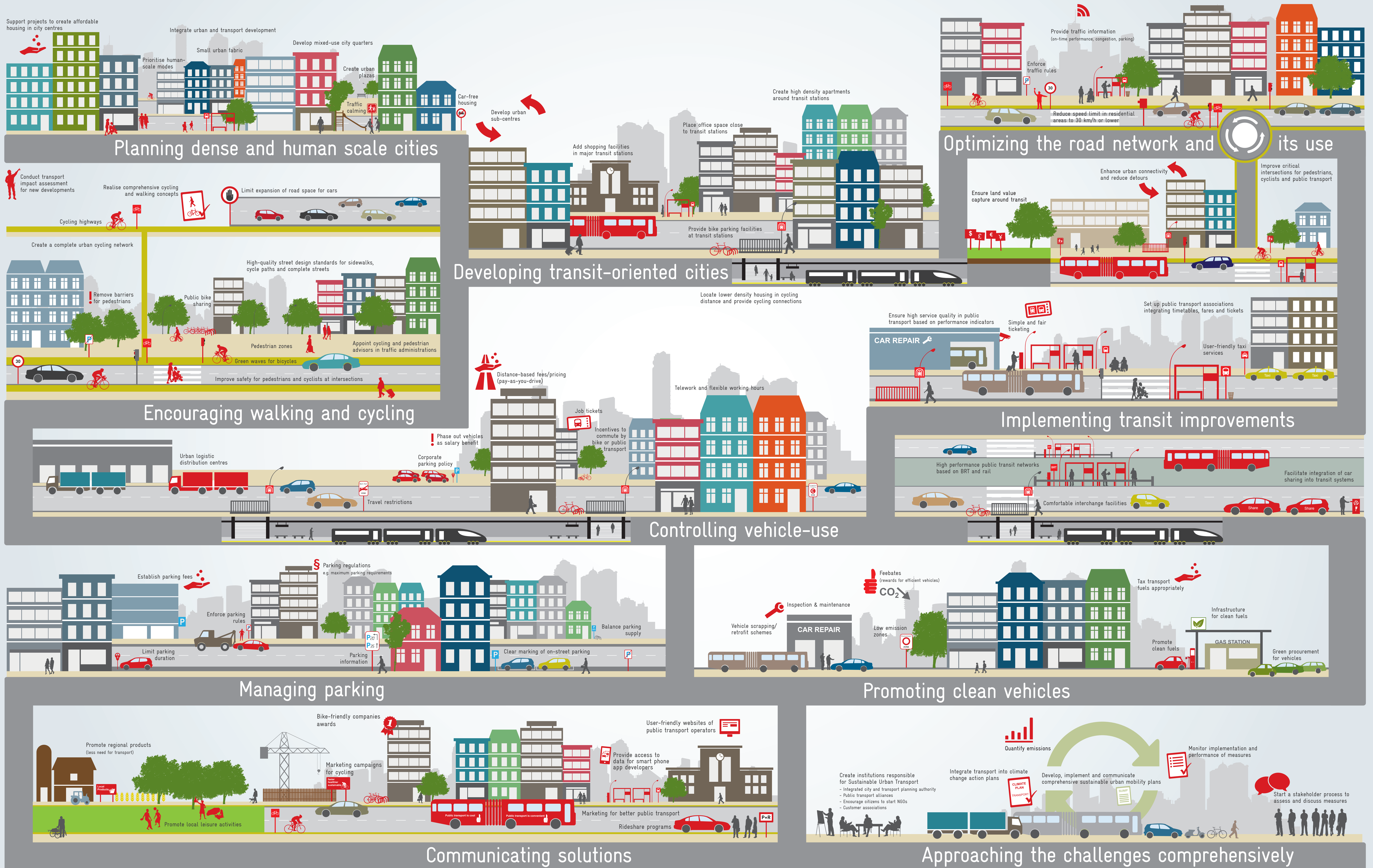


10 PRINCIPLES FOR SUSTAINABLE URBAN TRANSPORT



"A city is more civilised not when it has highways, but when a child on a tricycle is able to move about everywhere with ease and safety." (Enrique Peñalosa)

An efficient transport system is one of the factors that make urban areas competitive. It provides access to jobs, education and health care. However, in many cities people suffer from health problems triggered by exhaust fumes and noise. Traffic jams waste people's time, resulting in considerable financial losses for the economy. Car-based urban transport systems relying on fossil fuels consume enormous amounts of energy,

and contribute significantly to greenhouse gas (GHG) emissions. Road accidents take their toll especially among vulnerable groups such as pedestrians and cyclists. Last but not least, millions of urban poor are excluded from safe and efficient transport services – they cannot afford a car, and have to rely on inadequate public transport services and poor facilities for pedestrians and cyclists.

Our approach to urban mobility can be described in a few short words. Moving people, not cars! The goal is to foster those modes of transport which are environmentally,

socially and economically sustainable. Public transportation, walking and cycling. We therefore support partner countries and cities in establishing sound policies for sustainable urban mobility, and in implementing concrete measures such as Bus Rapid Transit schemes, cycling networks or Transportation Demand Management (TDM) measures. Complementing local projects in partner countries, the Sustainable Urban Transport Project (SUTP) hosted by GIZ on behalf of the Federal Ministry for Economic Cooperation and Development has compiled solutions and best practices for sustainable urban transport in a publication series entitled 'Sustainable Urban Transport'.

A Sourcebook for Policy-makers in Developing Cities'. The documents are available on www.sutp.org

This poster shows selected sustainable urban transport policies and measures which will make cities a better place to live in.

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